

DETAILED PROGRAMME

SISTRIX Online Seminar

The SISTRIX seminar offers you a thorough introduction to the vast possibilities of our SEO software. Familiarise yourself with the most important features and analysis options with the help of concrete examples and case studies.

Start time: 10:00 am (Berlin, Paris) / 9:00 am (London)

1 Introduction:

- Presentation of the planned programme
- Helpful resources

2 Start with SISTRIX:

- Introduction to the live and historical Visibility Index data
- Overview of user interface, account settings
- Dashboards, alerts, reports, pins and lists
- Processing of keyword sets for content or monitoring projects

3 Advanced features of SISTRIX:

- Keyword research
- Use filters to discover opportunities and new keyword environments
- Spot, manage and process keyword lists to your advantage
- Competitor and gap analysis
- SERP features and intent optimisation

4 Onpage optimisation and individual keywords:

- Onpage analysis with SISTRIX
- Create your own project Visibility Index

5 Questions and answers

- Any outstanding questions can be addressed in the last 30 minutes of the seminar

End time: around 14:00 noon (13:00 pm London)